Jestin Cheriyan E

PRODUCT DESIGNER | UI/UX DESIGNER

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PROFESSIONAL SUMMARY

Product and UI/UX Designer experienced in designing web and mobile products, SaaS interfaces, dashboards, and responsive digital experiences. Translates product requirements and user needs into structured user flows, wireframes, interactive prototypes, and high-fidelity interfaces. Combines user-centered design with front-end knowledge in HTML, CSS, JavaScript, React UI, and Angular UI to support practical design decisions and effective collaboration with engineering teams.

CORE SKILLS

Product & UX Design: Product design, UX design, user flows, information architecture, wireframing, interactive prototyping, interaction design, responsive design, usability-focused design, user journey mapping, accessibility awareness (WCAG principles), competitive analysis

UI Design & Systems: High-fidelity UI, visual hierarchy, typography, layout design, dashboard design, web application design, mobile app design, landing pages, design systems, UI kits, reusable components, component consistency, design tokens (working knowledge)

Research & Product Thinking: User-centered design, research planning, user feedback synthesis, usability testing concepts, problem definition, user journey mapping, product goals and KPIs, conversion-focused design, A/B testing concepts

Front-End & Handoff: HTML5, CSS3, JavaScript, React UI, Angular UI, responsive implementation, cross-device compatibility, design-to-development handoff, CSS inspection, implementation-aware design

Tools: Figma, Adobe Photoshop, Adobe Illustrator, Adobe XD, Lovable, Blender 3D (learning)

PROFESSIONAL EXPERIENCE

UI/UX Designer
Trusttech Solutions LLP | Jan 2025 – Present

- **Introducing Broker (IB) Portal – Trust Capital:** Designed an IB portal to streamline partner management, referral tracking, and performance monitoring. Focused on intuitive dashboards, clear data visualization, and simplified workflows to help introducing brokers manage activities efficiently.
- **Client Portal – Trust Capital:** Designed and refined the client portal to provide seamless access to account information, trading-related services, and account management features. Focused on simplifying workflows, improving navigation, and creating an intuitive user experience.
- **Mobile App Design – Trust Capital:** Contributed to the design of Trust Capital's mobile trading app, focusing on intuitive navigation, streamlined user flows, and consistent visual experiences across mobile devices.
- **Digital Experience & Web Presence – Trust Capital:** Designed digital touchpoints including landing pages, responsive email templates, and website experiences, maintaining visual consistency and guiding users through clear journeys toward key actions.

UI/UX Designer
Qubicle Innovations | Mar 2022 – Aug 2024

- **Eezix AI – UI/UX Enhancement:** Contributed to improving the product UI/UX, focusing on usability, visual consistency, interface layouts, user flows, and interactions to make the web application more intuitive.
- **Multi-Product Design – Web, Mobile & Websites:** Worked across web applications, mobile apps, corporate websites, and landing pages, focusing on user-centered design, intuitive navigation, streamlined workflows, and responsive interfaces.

UI Developer
Travidux Technologies | Sep 2020 – Oct 2021

- **Angular POS & BI Applications:** Designed and implemented UI components for Angular-based POS and business intelligence applications, supporting intuitive interfaces and consistent user experiences.

UI/UX Designer Intern
IROV Technologies Pvt. Ltd. | Apr 2020 – May 2020

- **UI/UX Design Internship:** Contributed to design tasks and interface work as part of a UI/UX design internship.

UI/UX Designer – Training
Webcastle Media, Kaloor | Sep 2019 – Mar 2020

- **UI/UX Design Training:** Completed foundational UI/UX design training focused on digital interface design.

EDUCATION

Bachelor of Computer Applications (BCA) — METS College of Advanced Studies | 2016 – 2019

Higher Secondary – Computer Science — St. Antony's HSS, Mala | 2014 – 2016